ORDER

Orders Order / Rev: 47031 9781995 /Brad Alt Order #: AMER FOR PROSPERITY Product Desc: WHP-TV CBS21 477 Estimate: 08/22/12 - 08/27/12 Millennium Washington DC Flight Dates: Primary AE: Sales Office: Original Date / Rev: 08/03/12 / 08/27/12 **MNAT** Order Type: **GENERAL** Sales Region: National **Mentzer Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 600 Fairmount Ave EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: **Americans for Prosperity** A50+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-ISS, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	43	\$23,925.00	\$20,336.25
08/27/12	08/27/12	11	\$3,675.00	\$3,123.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	43	\$23,925.00	\$20,336.25	0.00
September 2012	11	\$3,675.00	\$3,123.75	0.00
Totals	54	\$27,600.00	\$23,460.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	27%	\$27,600.00
Market	100%	\$102 222 22

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	52%	\$53,155.56
WHTM	10%	\$10,222.22
WLYH	0%	\$0.00
WPMT	11%	\$11,244.44

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 WHP	08/22/1	2 08/24/12	-11		5p-530p	WГF	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
			CBS 21 News at	5p								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/20/12	08/26/12	WTF	3	\$200.00	0.00						
E 2 WHP	08/22/1	2 08/24/12	M-F 530p-6p New	rs CM	530p-6p	WГF	:30	3	\$200.00 P-1	0.00 NM	3	\$600.00
			CBS 21 News at	530p								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/20/12	08/26/12	WTF	3	\$200.00	0.00						
E 3 WHP	08/22/1	2 08/24/12	M-F 6p-630p New	rs CM	6p-630p	WГF	:30	3	\$250.00 P-1	0.00 NM	3	\$750.00
			CBS 21 News at	6р								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 47031 Advertiser: Americans for Prosperity

AMER FOR PROSPERITY Alt Order #: 9781995 /Brad Product Desc: WHP-TV CBS21

Flight Dates: 08/22/12 - 08/27/12 Estimate: 477

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 WHP	08/22/1	2 08/24/12	M-F 6p-630p New		6p-630p	WTF	:30	3	\$250.00 P-1	0.00 NM	3	\$750.00
01	D-1-	Ford Date	CBS 21 News at 0	•	D-4-	Datie						
Sta Week: 08	art Date	End Date 08/26/12	Weekdays WTF	Spots/Week 3	Rate \$250.00	Rating 0.00						
E 4 WHP		2 08/24/12	CBS Evening Nev		630p-7p	W- F	:30	2	\$650.00 P-1	0.00 NM	2	\$1,300.00
	00,22,	_ 00/_ 1/ 1_	CBS Evening Nev		осор . р	1	.00	_	φοσοίσοι .	0.00	_	ψ.,σσσ.σσ
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/26/12	W- F	2	\$650.00	0.00						
E 5 WHP	08/22/1	2 08/24/12	M-F 7p-730p	CM	7p-730p	WTF	:30	3	\$950.00 P-1	0.00 NM	3	\$2,850.00
•			M-F 7p-730p		- .	5						
<u>Sta</u> Week: 08	art Date	End Date 08/26/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$950.00	Rating 0.00						
			M-F 730p-8p	CM	730p-8p	WTF	:30	3	\$1,000.00 P-1	0.00 NM	3	\$3,000.00
LO WIII	00/22/1/	2 00/24/12	M-F 730p-8p	Civi	730р-ор	W11	.50	5	φ1,000.001 -1	O.OO INIVI	3	ψ5,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/20/12	08/26/12	WГF		\$1,000.00	0.00						
E 7 WHP	08/22/1	2 08/24/12	M-F 11p-1135p N	ews CM	11p-1135p	WTF	:30	3	\$300.00 P-1	0.00 NM	3	\$900.00
			CBS 21 News at	•								
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 08		08/26/12		3	\$300.00	0.00			*	0.00.104		#075.00
E 8 WHP	08/22/1	2 08/24/12	Letterman Letterman	СМ	1135p-1235a	WTF	:30	3	\$125.00 P-1	0.00 NM	3	\$375.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 08		08/26/12	WTF	3	\$125.00	0.00						
E 9 WHP	08/22/1	2 08/22/12	Wed Reg 2	CM	9p-10p	W	:30	1	\$1,850.00 P-1	0.00 NM	1	\$1,850.00
			Wed 9p-10p									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/26/12	W		\$1,850.00	0.00						
E10 WHP	08/23/1	2 08/23/12	Thu Reg 3	CM	10p-11p	T	:30	1	\$2,200.00 P-1	0.00 NM	1	\$2,200.00
Ct	art Date	End Date	Thu 10p-11p	Spots/Week	Doto	Datina						
Week: 08		08/26/12	<u>Weekdays</u> T		Rate \$2,200.00	Rating 0.00						
E11 WHP			Fri Rea 2	CM	9p-10p	F	:30	2	\$1,250.00 P-1	0.00 NM	9	\$4,675.00
			Fri 9p-10p	-	1 -1				. ,			. ,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/20/12	08/26/12	F	2	\$1,250.00	0.00						

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Alt Order #: 9781995 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 08/22/12 - 08/27/12 Estimate: 477

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Da _Σ	ys Ler	Spo	ts	Rate Pri	Rtg 7	Гуре	Spots	Amount
E 11 WHP 08/24/1	2 08/24/12	Fri Reg 2	CM	9p-10p					250.00 P-1		NM	9	\$4,675.00
Otant Data	E. J.D.	Fri 9p-10p	0	Data	Detiens								
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$1,250.00	Rating 0.00								
Spot Ch Date Ra		Description	Star	/End Time		Weekd		Length		Rtg 1			
1 WHP 08/20/12		-ri Reg 2 .11.6,11.7,11.8,11.	9p-1	0p			F	:30	(\$1,250.00)	0.00	NM		
[Program C		11.0,11.7,11.0,11.	9,11.10,11.11										
2 WHP 08/20/12		•	9p-1	0p			F	:30	(\$1,250.00)	0.00	NM		
See MG 11. [Program C		11.6,11.7,11.8,11.	9,11.10,11.11										
	0.	BS PRS Football					FSa	:30	\$2,000.00	0.00	NM		
MG for 12.1 [MG within I		1.1											
4 WHP 08/26/12		Sun Reg 3					Su	:30	\$1,850.00	0.00	NM		
MG for 12.1	,11.2,15.1,1	-											
[MG within I 5 WHP 08/22/12	• -	1-F 6a-7a News				WГh	F	:30	\$150.00	0.00	NM		
⊕ MG for 12.1						,,,,,,	-	.00	Ψ100.00	0.00			
[MG within I		4 F 60 70 Nowe				WTh	E	.20	¢150.00	0.00	NINA		
6 WHP 08/22/12						W111	Г	:30	\$150.00	0.00	INIVI		
MG within I	Flight]						_						
7 WHP 08/25/12 M MG for 12.1		CBS This Morning S	Saturday				- Sa	:30	\$125.00	0.00	NM		
[MG within I		1.1											
8 WHP 08/22/12		ū				WГh	F	:30	\$100.00	0.00	NM		
MG for 12.1 [MG within I		1.1											
9 WHP 08/22/12		BS This Morning				WTh	F	:30	\$100.00	0.00	NM		
MG for 12.1 [MG within I		1.1											
10 WHP 08/22/12		BS This Morning				WTh	F	:30	\$100.00	0.00	NM		
⊕ MG for 12.1		1.1											
MG within I 11 WHP 08/22/12	• -	CBS This Morning				WГh	F	:30	\$100.00	0.00	NM		
M MG for 12.1		J				****		.00	Ψ100.00	0.00	1 11111		
[MG within I													
E 12 WHP 08/24/1	2 08/24/12	Fri Reg 3 Fri 10p-11p	СМ	10p-11p		F :3	80	1 \$1,	675.00 P-1	0.00	NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/20/12	08/26/12	F		\$1,675.00	0.00	Mookd	0.40	Longth	. Poto	Dta T	Typo		
Spot Ch Date Ra 1 WHP 08/20/12		Description Fri Reg 3	10p-	t/End Time 11p		Weekd		Length :30	<u> Kale</u> (\$1,675.00)	Rtg]			
See MG 11. [Program C		11.6,11.7,11.8,11.	9,11.10,11.11										
E13 WHP 08/25/1	2 08/25/12	Sa 7p-730p	CM	7p-730p		- S- :3	80	1 \$	250.00 P-1	0.00	NM	1	\$250.00
Otant Data	Ford Date	Sa 7p-730p	0	Data	Detien								
<u>Start Date</u> Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$250.00	Rating 0.00								
		Sa 730p-8p Sa 730p-8p	СМ	730p-8p		- S- :3	80	1 \$	250.00 P-1	0.00	NM	1	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 08/20/12	08/26/12	S-	1	\$250.00	0.00	C -	10	4 ^	F00 00 D 1	0.00	<u></u>	_	# 0.00
E 15 WHP 08/25/1	2 08/25/12	Sat Reg 2 Sat 9p-10p	СМ	9p-10p		- S- :3	SU	1 \$	500.00 P-1	0.00	NM	0	\$0.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays S-	Spots/Week 1	Rate \$500.00	Rating 0.00								

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Flight Dates: 08/22/12 - 08/27/12 Estimate: 477

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	6	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E15 WHP	08/25/1	2 08/25/12	Sat Reg 2 Sat 9p-10p	СМ	9p-10p		S-	:30	1	\$500.00 P-1	0.00 NM	0	\$0.00
Start Week: 08/2	Date	End Date 08/26/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
Spot Ch [Date Ra	nge D	escription	Start	t/End Time	0.00	_		Ler		Rtg Type		
		2-08/26/12 S 3,11.4,11.5,	at Reg 2 11.6,11.7,11.8,11.9	9p-1 11.10,11.11,	0p			Sa		:30 (\$500.00)	0.00 <i>NM</i>		
[Pro	gram Cl	hange]											
E16 WHP	08/25/1	2 08/25/12	Sa 11p-1130p Nev CBS 21 News 11p		11p-1130p		S-	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
Start Week: 08/2	Date 0/12	End Date 08/26/12	Weekdays S-	Spots/Week 1	Rate \$175.00	Rating 0.00							
E17 WHP	08/25/1	2 08/26/12	Sa-Su Eve News CBS 21 News We	CM eekend	6p-630p		SS	:30	2	\$150.00 P-1	0.00 NM	1	\$150.00
	Date 0/4.2	End Date	Weekdays SS	Spots/Week	Rate	Rating							
	Date Ra		escription	2 <u>Star</u>	\$150.00 t/End Time	0.00		eekdays	_	ngth Rate	Rtg Type		
2 WHP (Cred		2-08/26/12 S	a-Su Eve News	6p-6	30p			SaSu		:30 (\$150.00)	0.00 <i>NM</i>		
	dited Sp	oot]											
E18 WHP	08/26/1	2 08/26/12	CBS Sun Morning CBS Sun Morning		9a-1030a		- S	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Start Week: 08/20	Date 0/12	End Date 08/26/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00							
E19 WHP	08/26/1	2 08/26/12	Face the Nation Face the Nation	CM	1030a-1130a	a	- S	:30	1	\$225.00 P-1	0.00 NM	1	\$225.00
Start Week: 08/20	Date 0/12	End Date 08/26/12	Weekdays S	Spots/Week 1	Rate \$225.00	Rating 0.00							
		2 08/26/12	Sun Reg 1 Sun 7p-8p	СМ	7p-8p		- S	:30	2	\$1,650.00 P-1	0.00 NM	2	\$3,300.00
Start Week: 08/20	Date 0/12	End Date 08/26/12	Weekdays S	Spots/Week 2	Rate \$1,650.00	Rating 0.00							
			Su 11p-1130p Nev CBS 21 News at 7	ws CM	11p-1130p		- S	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
Start Week: 08/20	Date 0/12	End Date 08/26/12	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00							
			M-F 5p-530p New CBS 21 News at 5		5p-530p	M		:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
Start Week: 08/2	Date 7/12	End Date 09/02/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00							
			M-F 530p-6p New CBS 21 News at 8	s CM	530p-6p	M		:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
Start Week: 08/2	Date 7/12	End Date 09/02/12	Weekdays M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00							
			M-F 6p-630p New CBS 21 News at 6		6p-630p	M		:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
Start Week: 08/2	Date	End Date 09/02/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00							
			CBS Evening New	rs CM	630p-7p	M		:30	1	\$650.00 P-1	0.00 NM	4	\$650.00
Start Week: 08/2	Date 7/12	End Date 09/02/12	CBS Evening Nev Weekdays M	vs Spots/Week 1	Rate \$650.00	Rating 0.00							

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Alt Order #: 9781995 /Brad Product Desc: AMER FOR PROSPERITY WHP-TV CBS21

Flight Dates: 08/22/12 - 08/27/12 Estimate: 477

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 25 WHP 08/27/12 08/27/12 CBS Evening News M-:30 \$650.00 P-1 0.00 NM \$650.00 630p-7p **CBS Evening News** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 08/27/12 09/02/12 M- - -\$650.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type WHP 08/27/12-09/02/12 CBS Evening News 630p-7p :30 650.00) 0.00 NM See MG 25.2,25.3,25.4,25.5 [No Avail] 2 WHP 08/27/12-08/27/12 M-F 11p-1135p News :30 \$300.00 0.00 NM 11p-1135p (h) MG for 25.1 08/27 [MG within Flight] 3 WHP 08/27/12-08/27/12 M-F 5a-6a News \$100.00 0.00 NM 5a-6a .30 MG for 25.1 08/27 [MG within Flight] 4 WHP 08/27/12-08/27/12 M-F 6a-7a News 6a-7a :30 \$150.00 0.00 NM MG for 25.1 08/27 [MG within Flight] 5 WHP 08/27/12-08/27/12 CBS This Morning 7a-9a M-----:30 \$100.00 0.00 NM MG for 25.1 08/27 [MG within Flight] E 26 WHP 08/27/12 08/27/12 M-F 7p-730p СМ M- - - - -7p-730p :30 \$950.00 P-1 0.00 NM \$950.00 M-F 7p-730p Start Date End Date Weekdays Spots/Week Rating Rate M- - - - -Week: 08/27/12 09/02/12 \$950.00 0.00 E 27 WHP 08/27/12 08/27/12 M-F 730p-8p CM 730p-8p M- - - - -:30 1 \$1,000.00 P-1 0.00 NM \$1,000.00 M-F 730p-8p Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 08/27/12 0.00 09/02/12 \$1,000.00 E 28 WHP 08/27/12 08/27/12 M-F 11p-1135p News 11p-1135p M- - - - -:30 \$300.00 P-1 0.00 NM \$300.00 CBS 21 News at 11p Spots/Week Start Date **End Date** Weekdays Rating Rate 09/02/12 Week: 08/27/12 \$300.00 0.00 E 29 WHP 08/27/12 08/27/12 Letterman CM 1135p-1235a M- - - - -:30 \$125.00 P-1 0.00 NM \$125.00 Letterman Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/27/12 M- - - - -09/02/12 \$125.00 0.00

Totals 54 \$27,600.00